

Early Bird expires 27 October 2008*

Claim 5
CLE points

Convenient
one day
format

Privacy Law Conference

Preparing for the
imminent reforms

1 December 2008
Amora Hotel Jamison
Sydney

Don't miss this opportunity to:

- Evaluate the drivers for reform in the **ALRC'S review and recommendations** for change to Privacy Laws
- Review the **implications of the unification of privacy principles** UPPs
- Discover the **proposed changes to the Privacy Commissioner's role**
- Examine proposed reforms to facilitate enhanced **credit reporting and protection of health information**
- Gain insight into **regulating cross border data flows**
- Assess the **implications of the second phase of reform** and introduction of a statutory course of action for disclosure of privacy

**Register Today! Ph: 1800 772 772
or visit www.lexisnexis.com.au/pd**

Expert speakers include:

Joan Sheedy, Assistant Commissioner, Privacy & Freedom of Information Branch,
Department of Prime Minister & Cabinet

Mark Hummerton, Assistant Privacy Commissioner,
Office of the Privacy Commissioner

Christine Christian, Chief Executive Officer,
Dun & Bradstreet

Dr Bridget Bainbridge, Head Policy and Privacy,
National e-Health Transition Authority

Andrea Beatty, Partner, **Mallesons Stephen Jacques**

Mark Worsman, Senior Associate, **DLA Phillips Fox**

Product of:

Supported by:



 **LexisNexis**[®]
Professional Development

Privacy Law 2008 Conference

Preparing for the imminent reforms

Conference program: Monday 1 December 2008

8.30 **Conference registration**

9.00 **Opening remarks from the chair**

9.15 **Evaluate the drivers for reform in the ALRC'S proposed changes to Privacy Laws**

- Outlining the drivers for change in the quest for national consistency in privacy laws:
 - changing technology
 - the need to unify the patchwork of existing legislation
- Outlining key recommendations towards a simple, workable system that provides effective solutions and protections
- Unifying privacy laws across the country
- Outlining the time table for consultation

Joan Sheedy, Assistant Commissioner, Privacy & Freedom of Information Branch, Department of Prime Minister & Cabinet

10.00 **Review the implications of the unification of privacy principles UPPs**

- Reviewing the establishment of a new set of UPPs to cover both the private sector and the Commonwealth public sector
- Overriding state and territory laws health privacy laws covering the private sector in order to promote more uniformity
- Recommendations for the states and territories to enact privacy laws applying to their public sectors
- How will these changes help to simplify existing privacy Laws?

Charles Alexander, Partner, Minter Ellison

10.45 **Morning tea**

11.15 **Evaluating the changing role of the Privacy Commissioner under new law**

- Assessing the implications of increasing the powers of the Privacy Commissioner to
 - undertake compliance assessments
 - issue compliance notices
 - seek civil penalties
 - accept enforceable undertakings

Mark Hummerton, Assistant Privacy Commissioner, Office of the Privacy Commissioner

12.00 **Reviewing proposed reforms to facilitate enhanced credit reporting**

- Evaluating how certain limited categories of positive credit reporting be allowed
- Extend new regulations relating to the privacy of credit information to credit provided to individuals for any purpose
- Assessing how new regulations will allow the reporting by an individual of information that they have been the subject of identity theft
- How will changes of credit reporting agencies impact listing overdue payment
- Evaluating the implications of adding positive information to credit files in order to facilitate better risk management practices by credit suppliers and lenders

Christine Christian, Chief Executive Officer, Dun & Bradstreet

12.45 **Networking lunch for speakers and delegates**

2.00 **Health – how proposed changes will impact the protection of health information**

- Drafting new Privacy regulations for health – how will they impact
- Special risks with data security of health information in an online environment
- Recommendations to deal with electronic health records and medical research
- Developing an inter-governmental agreement to ensure privacy regulation of health information is uniform throughout Australia

Dr Bridget Bainbridge, Head Policy and Privacy, National e-Health Transition Authority

2.45 **Assessing changes to regulating cross border data flows**

- Implications of changes in regards to transferring personal information offshore
- Implications for organisations in regards to amending existing privacy policies, privacy collection statements, direct marketing
- Reviewing arrangements for updating and correcting their records and potentially tracking disclosures they make of personal information

Mark Worsman, Senior Associate, DLA Phillips Fox

3.30 **Afternoon tea**

4.00 **Evaluating the second phase of reform and the introduction of a statutory course of action for the disclosure of privacy**

- Outlining the three tiered test recommended by the ALRC which involves:
 - The two elements of the cause of action must be satisfied, namely:
 - (i) there must be a reasonable expectation of privacy; and
 - (ii) the act or conduct is highly offensive to a reasonable person.
 - the relevant 'circumstance of invasion' must exist
 - that in the circumstances, the public interest in maintaining the individual's privacy outweighs other matters of public interest
- If adopted what will the implications be for similar common law actions?

Andrea Beatty, Partner, Mallesons Stephen Jacques

4.45 **Closing remarks from the Chair**

5.00 **Close of Conference**

Who should attend

- Compliance
- IT
- Data Security
- Privacy
- Marketing Managers
- Privacy Officers
- In-house Counsel from:
 - Public Sector/Government departments
 - Health
 - Financial Services
 - Telecommunications

Future events:

Carbon Trading Forum:

17–18 November, Sydney

Administrative Law:

26 November, Canberra

Contract Law Masterclass:

10–12 February, Sydney

Australian Corporate Lawyers Association

National Conference: 6–7 November, Sydney

For more information please visit

www.lexisnexis.com.au/pd or

ph: 1800 772 772

Who is LexisNexis Professional Development?

LexisNexis is a leading, quality provider of professional development solutions with a practical legal focus.

We enable the market leadership of legal and business professionals through a range of professional development products and services.

Each professional development program is extensively researched by our legally qualified producers utilising the publishing, research and business information arms of LexisNexis.

LexisNexis Professional Development offers value when it comes to content, information and return on your professional development investment.

Priority registration form

Privacy Law Conference

**4 easy ways
to register**

Phone: 1800 772 772
Fax: (02) 9422 2338
Online: www.lexisnexis.com.au/pd
Mail: Conference Co-ordinator, LexisNexis
Locked Bag 2222, Chatswood NSW 2067
DX 29590 Chatswood

Please complete sections A, B, C, D

Conference code: PD6618 ABN: 70 001 002 357

A Delegate 1 details

Mr/Ms/Dr: _____
First name Last name

Position: _____

Organisation: _____

Postal address: _____

Suburb Postcode State

Telephone: _____

Fax: _____

Email (required**): _____

Delegate 2 details

Mr/Ms/Dr: _____
First name Last name

Position: _____

Telephone: _____

Fax: _____

Email (required**): _____

Delegate 3 details

Mr/Ms/Dr: _____
First name Last name

Position: _____

Telephone: _____

Fax: _____

Email (required**): _____

** to send conference confirmation

3rd Delegate FREE!

B Please tick as many practice areas you work in which apply:

- | | |
|---|---|
| <input type="checkbox"/> Banking & finance | <input type="checkbox"/> Family law |
| <input type="checkbox"/> Commercial litigation & ADR | <input type="checkbox"/> Insolvency & restructuring |
| <input type="checkbox"/> Corporate and commercial law | <input type="checkbox"/> Insurance and risk |
| <input type="checkbox"/> Criminal law | <input type="checkbox"/> Property |
| <input type="checkbox"/> Energy and resources | <input type="checkbox"/> Wills & estates |
| <input type="checkbox"/> Environment and planning | <input type="checkbox"/> Workplace relations, employment & safety |
| | <input type="checkbox"/> Other: _____ |

This will help us keep you informed about topics relevant to your business needs.

CONFERENCE RESOURCES

- I am unable to attend but would like to purchase a set of conference papers for the Privacy Law Conference \$270.00 + GST = \$297.00

TEAM DISCOUNTS*

- Register a team of 2 for the Privacy Law Conference at the same time, from the same organisation and receive a free pass for the 3rd delegate.

* Early Bird, team discounts and any other discount cannot be taken concurrently

C Event Pricing (please tick your selection)

Early Bird Special* (register & pay before 27 October 2008)

- One day conference \$850 + GST = \$935

Standard Price (register & pay after 27 October 2008)

- One day conference \$950 + GST = \$1045

- Yes, please send me more information of the Privacy Law Bulletin subscription

Register 2 and 3rd attends FREE!

Register a team of 2 for the Privacy Law conference at the same time, from the same organisation and receive a free pass for the 3rd delegate.

D Payment details Payment is due upon registration

- Enclosed is my cheque for: \$ _____ made payable to LexisNexis

- Pay by credit card: Please charge \$ _____ to

- Mastercard Visa American Express

Card number: _____/_____/_____/_____

Expiry: ____/____

Name of cardholder: _____

Signature of cardholder: _____

- Charge to my LexisNexis account: \$ _____

Account number: _____

Signature: _____

Name of approving manager: _____

PROGRAM CHANGES

Details regarding this conference were confirmed and correct at the time of printing. LexisNexis reserves the right to cancel or amend the conference details at any time if required.

CANCELLATION

Your registration will be confirmed in writing when full payment is received. We will refund your registration in full less a \$165 administration fee if notification is received in writing by 2 November 2008. If we receive written notification between 3 November 2008 and 17 November 2008 you will receive a 50% refund and conference documents. No cancellation requests will be accepted after 17 November 2008. You may nominate a replacement, however no refund will be issued.

IMPORTANT PRIVACY NOTICE:

The information you provide on this form is collected by Reed International Books Australia Pty Limited for the purposes of processing your registration or enquiry and keeping you informed of upcoming products, services and events. The information is disclosed from time to time to our related bodies corporate for these purposes. The provision of this information by you is voluntary but if you do not provide some or all of the requested information we may be unable to properly process your registration. You have both a right of access to the personal information we hold about you and to ask us to correct it if it is inaccurate or out of date.

Please direct your enquiries to privacy@lexisnexis.com.au

- Tick here if you DO NOT wish to receive information about upcoming events