

## Top Stats

Total coverage

**292**

Potential reach

**1.62B**

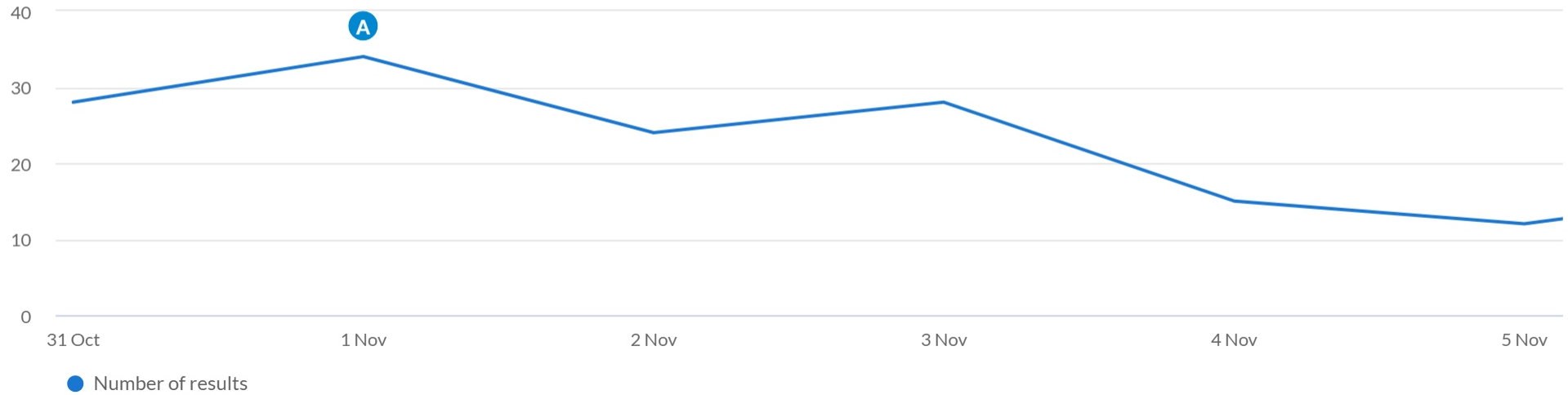
Positive coverage

**12.3%**

Negative coverage

**17.8%**

## What are the spikes in coverage?



### A BHP Defends \$2 Million Donation to Voice to Parliament

MSN Australia | 01 Nov 2023 14:24

↑ 50%

increase in coverage volume

### B Labor takes poll hit after Voice defeat

Canberra City News | 06 Nov 2023 09:12

## What are the top stories?



— Mail Online UK  
**The one group of Aussies turning their backs on Anthony Albanese**

05 Nov 2023 09:12



— Mail Online UK  
**The words Stan Grant wished Anthony Albanese would stop saying during the Voice**

31 Oct 2023 11:33



— Mail Online UK  
**NSW Premier is hiring an 'Executive Director for Truth and Healing' to be paid up to**

03 Nov 2023 11:25




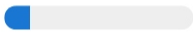

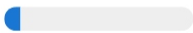

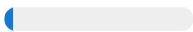


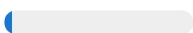
— Sydney Morning Herald (subscription)  
**Projects hijacked by 'political actors like Peter Dutton suddenly pretending to care**

04 Nov 2023 06:00


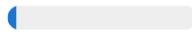

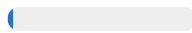

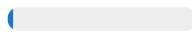


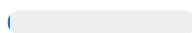
## What are the most active sources?

Source	Coverage	Sentiment
1. Mail Online UK	23	
2. MSN Australia	18	
3. Melbourne Age	10	
4. Sydney Morning Herald	7	
5. Brisbane Times	7	

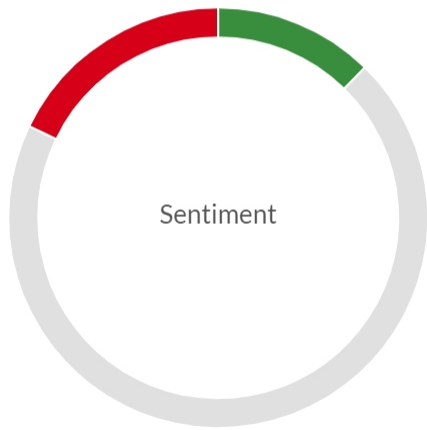
## Who is mentioned in the conversation?

Person	Coverage
 1. Anthony Albanese	13.7% 
 2. Peter Dutton	8.6% 
 3. Stan Grant	4.8% 
4. Jacinta Nampijinpa Price	4.1% 
 5. John Howard	4.1% 

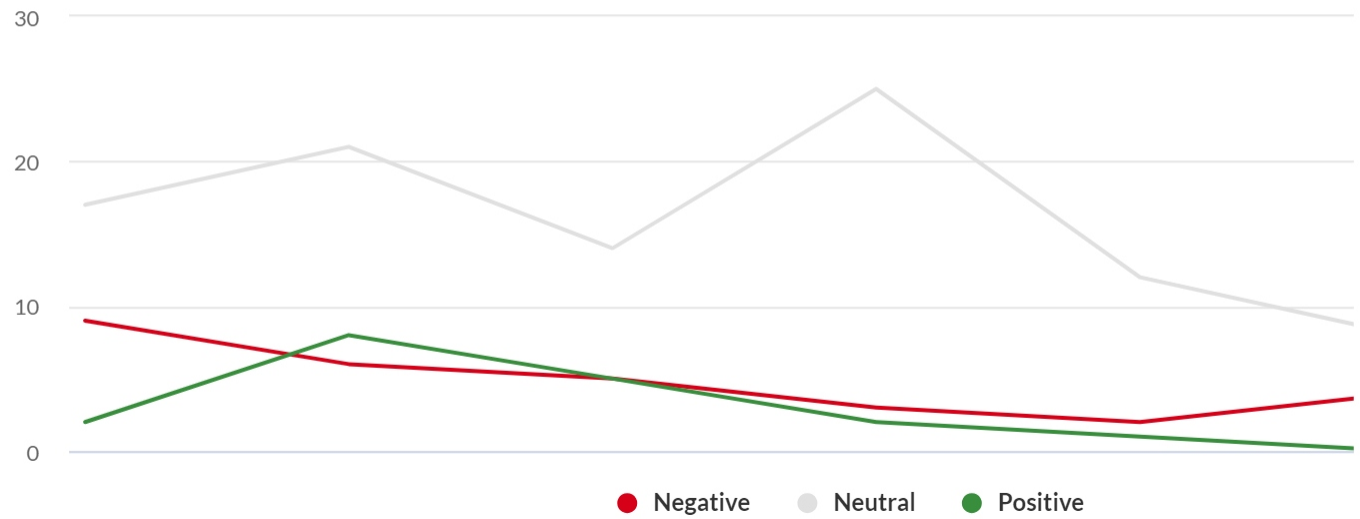
## What companies are mentioned?

Company ⓘ	Coverage
 1. Qantas Airways Ltd	4.8% 
 2. Newspoll	3.1% 
 3. BHP Group Ltd.	3.1% 
4. Commonwealth Bank of Aust	2.1% 
 5. X Corp	1.4% 

# What is the sentiment of the conversation?



12% Positive 18% Negative

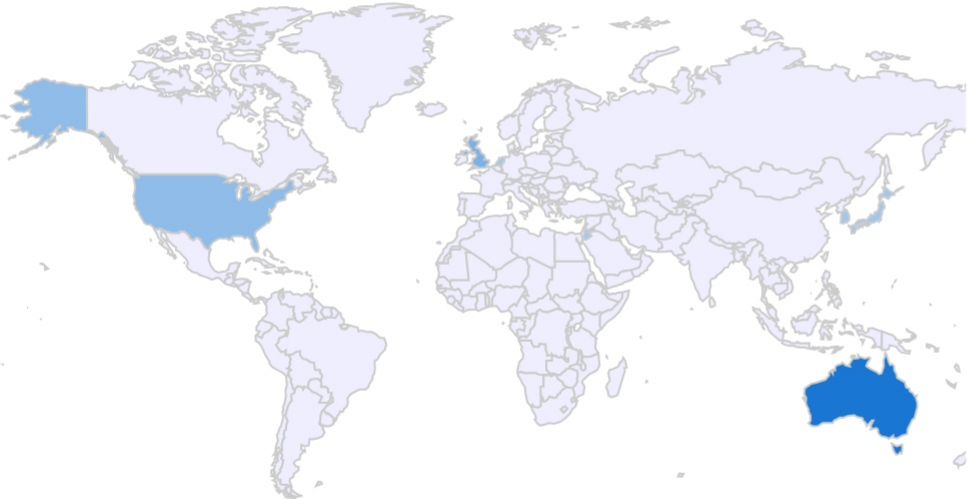


What topics are being discussed?



Topics	Coverage
1. Referendums	19.2%
2. Indigenous Peoples	14.4%
3. Government Bodies & Offices	10.6%
4. Heads of State & Government	8.2%
5. Prime Ministers	7.9%

# Where is the conversation coming from?



Countries	Coverage
1. Australia	36.3%
2. United Kingdom	10.3%
3. United States	5.5%
4. Japan	0.7%
5. South Korea	0.7%