

Top Stats

Total coverage

4,762

Potential reach

41.17B

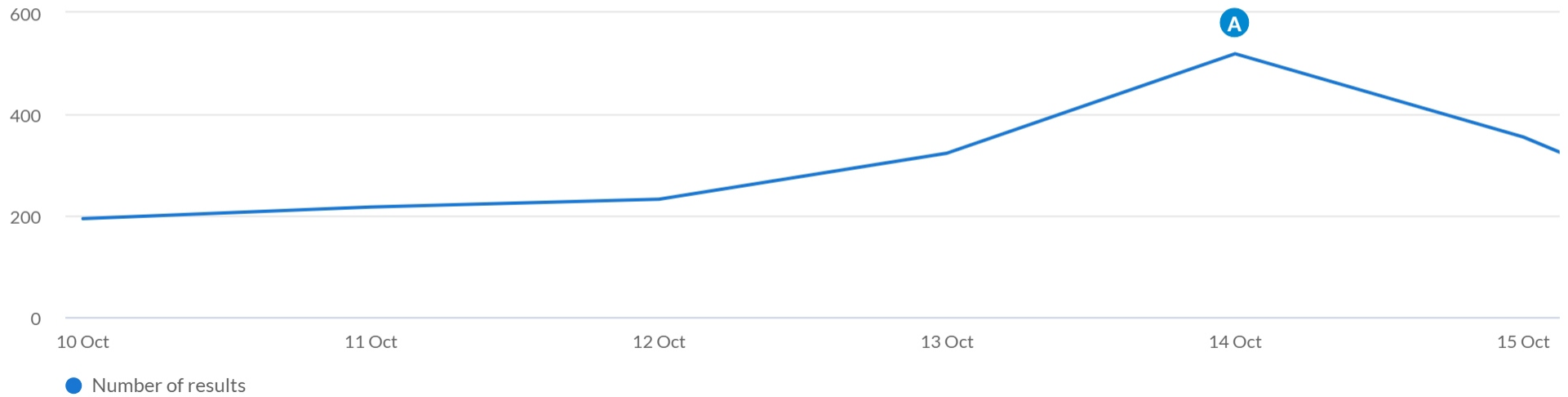
Positive coverage

17.8%

Negative coverage

14.9%

What are the spikes in coverage?



A Voice to parliament referendum updates

[9News.com.au](https://www.9news.com.au) | Sarah Swain | 14 Oct 2023 08:00



↑ 85%

increase in coverage volume

What are the top stories?



– Yahoo!Xtra
Australians cast final votes in a referendum on whether to create an Indigenous Voice

14 Oct 2023 15:28



– Yahoo! News UK and Ireland
Australian referendum to create indigenous advocacy committee fails

15 Oct 2023 00:49



– Yahoo! News UK and Ireland
Indigenous leaders call for week of silence after Australia referendum defeat

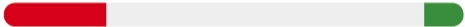


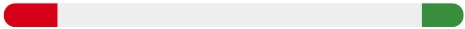
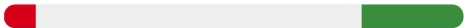
15 Oct 2023 20:30




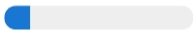

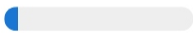

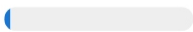

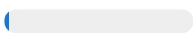

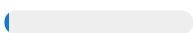
– Yahoo! News Australia
Saturday's Voice referendum: What you need to know

11 Oct 2023 18:08



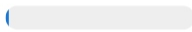

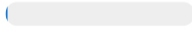

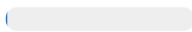
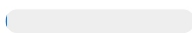

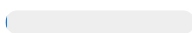
What are the most active sources?

Source	Coverage	Sentiment
1. Mail Online UK	135	
2. MSN Australia	120	
3. ABC Online	102	
4. The West Australian	76	
5. WA Today	70	

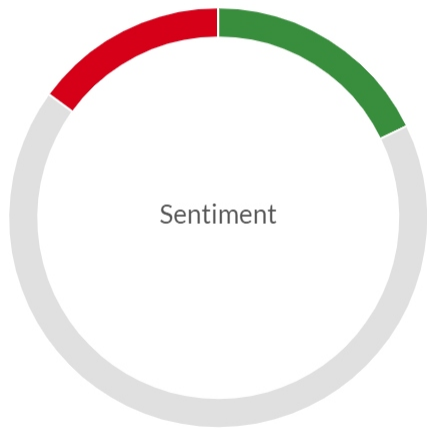
Who is mentioned in the conversation?

Person	Coverage
 1. Anthony Albanese	13.8% 
 2. Peter Dutton	7.3% 
 3. Linda Burney	3.3% 
 4. Lidia Thorpe	2.6% 
 5. Warren Mundine	2.6% 

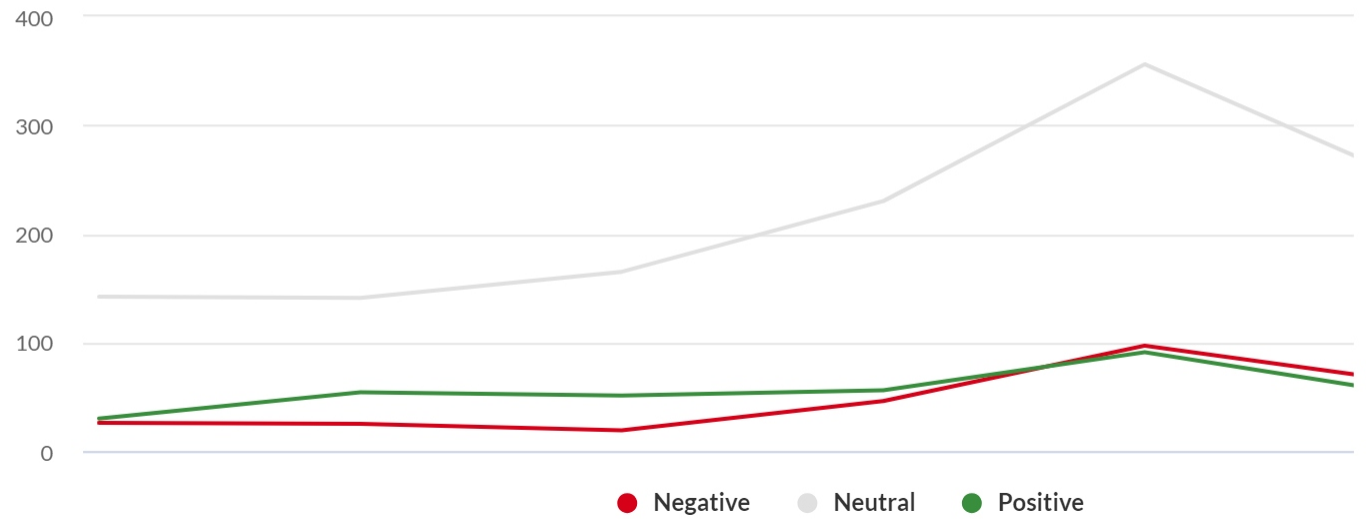
What companies are mentioned?

Company 	Coverage
 1. Newspoll	1.8% 
 2. Google LLC	1.2% 
 3. Qantas Airways Ltd	1.1% 
4. Commonwealth Bank of Austl	0.9% 
 5. X Corp	0.9% 

What is the sentiment of the conversation?



18% Positive 15% Negative

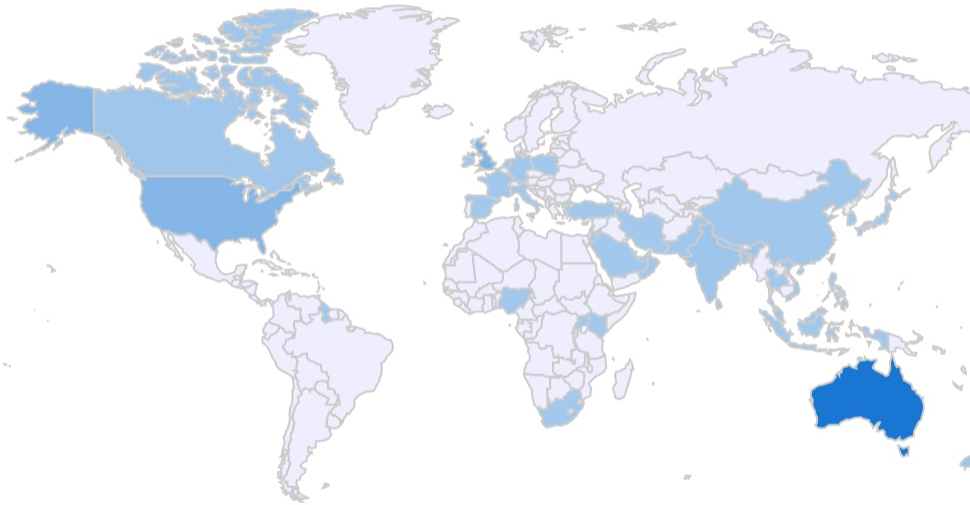


What topics are being discussed?



Topics	Coverage
1. Referendums	25.7%
2. Indigenous Peoples	18.8%
3. Legislative Bodies	13.7%
4. Native Americans	9.7%
5. Government Bodies & Offices	7.4%

Where is the conversation coming from?



Countries

Coverage

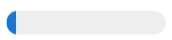
1. Australia

25.1%



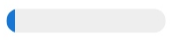
2. United Kingdom

6.1%



3. United States

5.5%



4. New Zealand

1.0%



5. India

0.9%

