



Australian  
Chamber of Commerce  
and Industry

## MEDIA RELEASE

**SMALL BUSINESS IS A BIG DEAL**

# COVIDSafe App is Ignition Key to re-start confidence, business & jobs

“The COVIDSafe contact app puts the ignition keys to restart our economy and return towards normal community interaction in the hands of all Australians. It allows each one of us to contribute to rebuilding our confidence in social interaction, doing business and going to work” James Pearson, Chief Executive of the Australian Chamber of Commerce and Industry, said today.

ACCI strongly supports the app and sees it as a way to fast-track the restarting of businesses that have closed and increase the activity of those operating at reduced capacity. The government has been clear that increasing Australia’s ability to contact trace is a pre-condition for relaxing restrictions.

ACCI welcomes the emphasis on, and transparency of, privacy provisions and data protection and hopes this will encourage people to download and use the voluntary app.

Mr. Pearson urged everyone to download and use the voluntary app and asked businesses to encourage their customers, suppliers, and workers to do the same.

“Economic recovery and a path back to our enviable lifestyle depends on the community being able to regain trust and confidence in the social and economic activities that up until a few weeks ago were part of our everyday lives. Shopping, travelling, sport, visiting friends, and even going into the office have all been curtailed as people have respected social distancing rules. Sweeping bans on the suburban, regional, interstate, and international travel and attending events have all had a massive impact on all of our lives, as well as on thousands of businesses and hundreds of thousands of jobs.”

“ACCI encourages people in business and the broader community to download the app and to encourage the people you work with and care for to do the same. It will help our health workers to protect the most vulnerable in our community, and it will help to re-start and re-build businesses and jobs.”

### **For more information:**

[James Pearson](#) | Chief Executive | 0448655000



Working for business.  
Working for Australia

The Australian Chamber represents hundreds of thousands of businesses in every state and territory and across all industries. Ranging from the top 100 companies to thousands of small, medium and family businesses, our network employs millions of Australians.

Unless otherwise indicated in this document, it is Copyright of the Commonwealth of Australia and the following applies:

Copyright Commonwealth of Australia.

This material does not purport to be the official or authorised version. Reproduction and use of this material is subject to a [Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Australia License](#).

You should make independent inquiries and obtain appropriate advice before relying on the information in any important matter.

This document has been distributed by LexisNexis Australia. All queries regarding the content should be directed to the author of this document.