

Lexis® Custom Analytics

Exciting new analytic and machine learning capabilities are transforming the legal industry like never before.

Now is the time for legal professionals to harness Big Data to help shape their strategic decisions.

Better. Faster.

Analytics and Legal Data

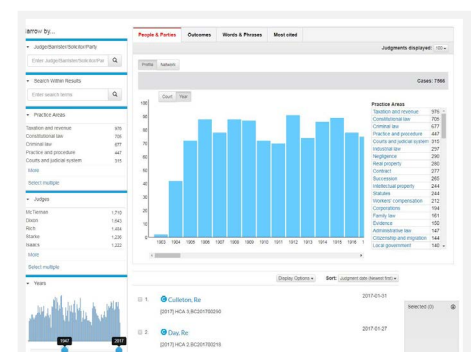
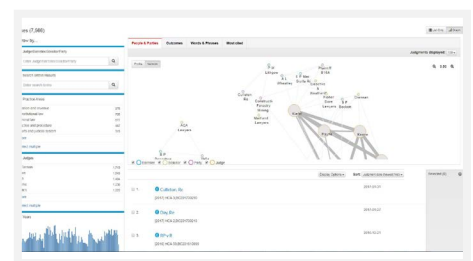
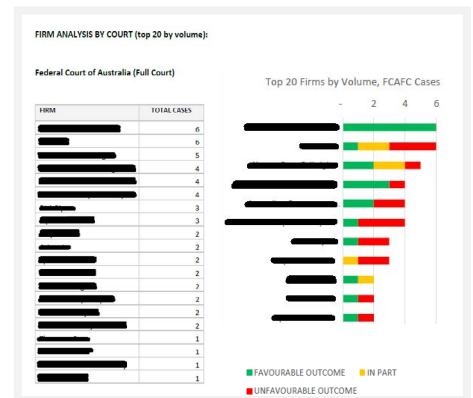
T H E N E W F R O N T I E R

LexisNexis® has taken an important step forward by introducing Lexis Custom Analytics, a new and ground-breaking consulting service.

Combining a vast historical database of content, teams of legal editors with local expertise and an analytics infrastructure powered by cutting-edge technology, the Lexis Custom Analytics consulting service is able to help law firms, corporate teams, universities, courts and government departments identify new and crucial insights to make smarter evidence-based decisions and shape litigation strategy.

Let Lexis Custom Analytics work for you:

- **Get to know the players** by examining data about their behaviour and choices. Measure the depth of relationships between corporations and the firms that represent them.
- **Maximise your chance of success:** use what you learn about opposing counsel, the judiciary or a litigating party to your advantage and prepare your strategy accordingly.
- **Inform your review and selection of panel firms;** access objective data on the experience of counsel and law firms. Discover up and coming talent.
- **Plan for the future:** track fluctuations in demand volume by jurisdiction, practice area or specialty.
- **Spot opportunities to grow your market share** with better information about the amount of work your clients are sending elsewhere and insight into industries for which legal activities are escalating.
- **Compare jurisdictions** for better decision-making about litigation strategy, choice of forum or resource allocation.
- **Reveal penalty and cost trends** to understand the real financial consequences of your choices.
- **Access custom-built databases** of specific judgments and outcomes of interest to facilitate ongoing reporting.
- **Mine citations to analyse and discover patterns** in case law; gain insight into the development of legal principle in different areas of law.



Lexis Custom Analytics consulting service provides opportunities for legal professionals to gain knowledge tailored to their need and make informed strategic decisions like never before!

Take the next step today!

Discover how Lexis Custom Analytics will work for you.

Enquire by visiting www.lexisnexis.com.au/customanalytics

or by calling **1800 772 772**

