

National In-house Counsel 2012

Leadership, confidence and value in a fragile market

13 September 2012, The Grace Sydney

Program highlights

- Proactively manage your legal spend – familiarise yourself with new approaches to controlling outcomes and doing more with less
- Plan your career beyond In-house Counsel – are there too many or too few choices?
- Understand and avoid potential liability for general counsel holding multiple roles within a company
- Enhance your communication tactics and ensure the business, with your legal professional privilege, remain protected
- Beware of data security and privacy issues in cloud computing
- Attain maximum policy assurance and hear how to build up solid corporate compliance programs to avoid liability for breach of law
- Hear about the latest tender procurement

Speakers

- **Mark Buckland**, General Counsel/Company Secretary, **Dymocks Group of Companies**
- **Kim Sides**, General Counsel – Project Management & Construction, **Lend Lease**
- **Jane Fogarty**, GMU GPS Counsel, **IBM Australia and New Zealand**
- **Liong Lim**, Senior Legal Counsel, **Commonwealth Bank of Australia**
- **Tim L'Estrange**, Chairman, **L'Estrange Group**
- **Maureen McGrath**, General Counsel, **Westfield Group**
- **Olga Ganopolsky**, Head of Legal – Compliance & Regulatory, **Veda Advantage**
- **Joanne Rees**, CEO, **Allygroup**

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National In-house Counsel 2012

Leadership, confidence and value in a fragile market

Thursday, 13 September 2012

- 8:30 Registration
- 8:50 Opening address from the Chair
- Dr Stephen Pallavicini**, *Senior Legal Counsel, Stockland*
LexisNexis Practical Guidance Author – General Counsel
- 9:00 Effective communication – managing the multi-faceted, legal intricacies of the business’s public campaigns
- Managing risk in your brand initiatives
 - The role of in-house counsel in facilitating and managing internal lines of communication
 - Communicating key messages to your executives
 - The importance of confidentiality and common sense in a social media world
- Liong Lim**, *Senior Legal Counsel, Commonwealth Bank of Australia*
- 0.75 CPD/MCLE point in Practice Management and Business Skills OR
 - 0.75 CPD/MCLE point in Substantive Law
- 9:45 Legal Project Management: Better value, better outcomes
- How corporate and government clients can obtain greater value from their external law firms
 - The uptake of Legal Project Management (LPM) in the US, and the Australian LPM model
 - Understanding exactly what LPM is and what value it delivers
 - Learn how to reduce project risk, control outcomes and do more with less
- Joanne Rees**, *CEO, Allygroup*
LexisNexis Practical Guidance Author – General Counsel
- 0.75 CPD/MCLE point in Practice Management and Business Skills OR
 - 0.75 CPD/MCLE point in Substantive Law
- 10:30 Morning tea

Why attend?

This is an advantageous opportunity to break free of your usual circle of business acquaintances and network with some new faces and high flyers, who will be there to share differing perspectives on issues affecting corporate counsel nationally.

Don't miss your chance to participate in practical & commercial sessions addressing industry-specific concerns affecting corporate counsel. This is an invaluable forum to learn best-practice strategies from your peers to take back and apply within your practice.

- 10:45 Cement your value and your career advancement options
- Establishing and maintaining you and your team's value to the organisation
 - What is the organisation's understanding of "value" provided by an in-house department?
 - How could that be benchmarked? What steps could be taken to improve the "value proposition"?
 - Planning your career beyond general counsel – too many or few choices?
 - The catalysts for change
 - Planning and defining your interests
 - Planning your success (and adding some realism)
- Tim L'Estrange**, *Chairman, L'Estrange Group*
- 1 CPD/MCLE point in Professional Skills OR
 - 1 CPD/MCLE point in Substantive Law
- 11:45 Reflections post James Hardie: Understanding the liability risks for general counsel acting in multiple roles
- Achieving balance, avoiding liability and retaining your status as an independent legal advisor
 - Considering what conduct could potentially place you at risk
 - New benchmarks for the future
- Mark Buckland**, *General Counsel / Company Secretary / Group Human Resources Manager, Dymocks Group of Companies*
- 1 CPD/MCLE point in Practice Management and Business Skills OR
 - 1 CPD/MCLE point in Professional Skills OR
 - 1 CPD/MCLE point in Practical Legal Ethics OR
 - 1 CPD/MCLE point in Substantive Law
- 12:45 Networking lunch for speakers and delegates

DISCUSSION PANEL

- 1:45 Building up bulletproof corporate compliance programs and ensuring adequate policy assurance
- An examination of recent cases
 - The application of anti-bribery legislation from a cross-jurisdictional perspective
 - Building compliance programs to properly address evolving issues and their impact on corporate legal practice
 - Strategies for getting the best assurance of internal compliance – addressing general governance principles, ethical decision making and proper codes of conduct
- Maureen McGrath**, *General Counsel, Corporate & Compliance, Westfield Group*
Jason Watts, *Partner, King & Wood Mallesons*
Rob Locke, *Partner – Fraud Investigation & Dispute Services, Ernst & Young*
Tim L'Estrange, *Chairman, L'Estrange Group*
- 0.75 CPD/MCLE point in Practice Management and Business Skills OR
 - 0.75 CPD/MCLE point in Practical Legal Ethics OR
 - 0.75 CPD/MCLE point in Substantive Law

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- 2:30 **Managing careers and your in-house team environment**
- Redefining and setting your expectations of yourself and your employees
 - How to keep yourself and your team happy whilst pushing to achieve the best results
 - Building fruitful working relationships
 - Celebrating success and inspiring leadership

Kim Sides, *General Counsel – Project Management & Construction, Lend Lease*

- 0.75 CPD/MCLE point in Practice Management and Business Skills OR
- 0.75 CPD/MCLE point in Substantive Law

DISCUSSION PANEL

- 3:15 **Dealing with complications with your procurement tenders and supply chain agreements**
- Ethical considerations in negotiating contracts
 - Defining your selection criteria and ensuring they align with the structure of a tender request
 - Pricing issues and acting ethically to ensure the best deal
 - Understanding and avoiding risk exposure

Bronwyn Fagan, *Corporate Counsel, Essential Energy*
Melissa Kirby, *Associate General Counsel, Honeywell, Automation & Control Solution, Asia Pacific, Sub-Saharan Africa and Middle East*

- 0.75 CPD/MCLE point in Practical Legal Ethics OR
- 0.75 CPD/MCLE point in Substantive Law

4:00 **Afternoon tea**

- 4:15 **The new Trojans: Cybersecurity incidents and how to deal with them**
- How cybersecurity incidents have changed
 - Protecting against cybersecurity incidents is everyone's business
 - The nature, costs and impacts of computer security incidents
 - Best practices, recommendations and solutions

Jane Fogarty, *GMU GPS Counsel, IBM Australia and New Zealand*

- 0.75 CPD/MCLE point in Practice Management and Business Skills OR
- 0.75 CPD/MCLE point in Substantive Law

DISCUSSION PANEL

- 5:00 **Data security and privacy issues in cloud computing, off-shore data processing and outsourcing**
- Security risks
 - What information should be uploaded and what information is at risk?
 - Recent legislative developments and who they will impact
 - What are the consequences for corporations found to be breaching privacy laws?

Olga Ganopolsky, *Head of Legal – Compliance & Regulatory, Veda Advantage*

Andrea Beatty, *Partner, HWL Ebsworth*

James Moore, *Partner, HWL Ebsworth*

- 1 CPD/MCLE point in Practice Management and Business Skills OR
- 1 CPD/MCLE point in Professional Skills OR
- 1 CPD/MCLE point in Practical Legal Ethics OR
- 1 CPD/MCLE point in Substantive Law

6:00 **Close of conference**

What our delegates said about National In-house Counsel in 2011

"Very good conference."

"Relevant and practical tips."

"Very interesting and interactive sessions."

"Very interesting insights and thoughts!"

"Excellent!"

Who should attend?

All In-house Lawyers including:

- General Counsel
- In-house Lawyers
- Legal Advisors
- Government Lawyers
- Legal Officers
- Partners

All corporate professionals including:

- CFOs
- CEOs
- Company Secretaries
- Chairpersons
- Presidents

Private practice lawyers of all levels with corporate or government clients

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Priority registration form

5 easy ways to register

National In-house Counsel 2012

13 September 2012
The Grace Sydney
77 York Street
Sydney NSW 2000

Online: www.lexisnexis.com.au/pd
Email: registration@lexisnexis.com.au
Phone: 1800 772 772
Fax: (02) 9422 2338

Mail: Conference Co-ordinator, LexisNexis
Locked Bag 2222, Chatswood Delivery
Centre, Chatswood NSW 2067
or: DX 29590 Chatswood

Please complete sections A, B, C

TAX INVOICE

Conference code: PD3212

ABN: 70 001 002 357

A Delegate 1 details

Mr/Ms/Dr: _____

Organisation: _____

Address: _____ First name Last name

Position: _____

Telephone: _____

Fax: _____

Email (required**): _____

Delegate 2 details

Mr/Ms/Dr: _____

Organisation: _____

Address: _____ First name Last name

Position: _____

Telephone: _____

Fax: _____

Email (required**): _____

B Event pricing (please tick your selection)

GROUP BOOKING

Register 3 or more people from the same organisation at the same time and book at the advanced price per person.

EXAMPLE

| | | | | |
|-------------------------------------|------------|---|-----------------------|--------------|
| <input checked="" type="checkbox"/> | Conference | 7 | \$ 800 + GST = \$ 880 | \$880 |
|-------------------------------------|------------|---|-----------------------|--------------|

Advanced price (register and pay before 20 July 2012)

| Please Select | Options | Qty | Price | Subtotal |
|---------------|------------|-----|-----------------------|----------|
| | Conference | | \$ 800 + GST = \$ 880 | |

Standard price (register and pay after 20 July 2012)

| Please Select | Options | Qty | Price | Subtotal |
|---------------|------------|-----|-----------------------|----------|
| | Conference | | \$ 900 + GST = \$ 990 | |



Conference resources

☐ I am unable to attend but please send me the **National In-house Counsel 2012** conference papers

| Qty | Price | Subtotal |
|-----|---------------------|----------|
| | \$180 + GST = \$198 | |

Advanced price, team discounts and any other discount cannot be taken concurrently. Member discounts do not apply to Conference resources.

TOTAL

☐ I am an Allygroup employee, please apply my 10% discount

C Payment details

Payment is due upon registration. This document will be a Tax Invoice/Receipt for GST upon completion of payment.

☐ Enclosed is my cheque for: \$ _____ made payable to LexisNexis

☐ Pay by credit card: Please charge \$ _____ to

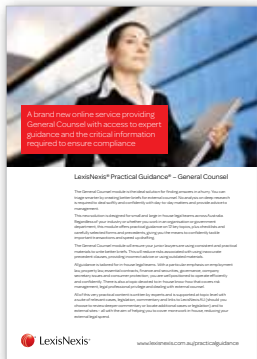
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- Between one calendar month plus one day and 14 days prior to the first day of event: LexisNexis will refund 50% of the fee paid by you and provide you with a copy of event papers.
- 13 days or less prior to the first day of the event: LexisNexis will not refund any part of your fee. However, you may nominate a replacement delegate to attend in your place.

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