

# LexisNexis® Newsdesk

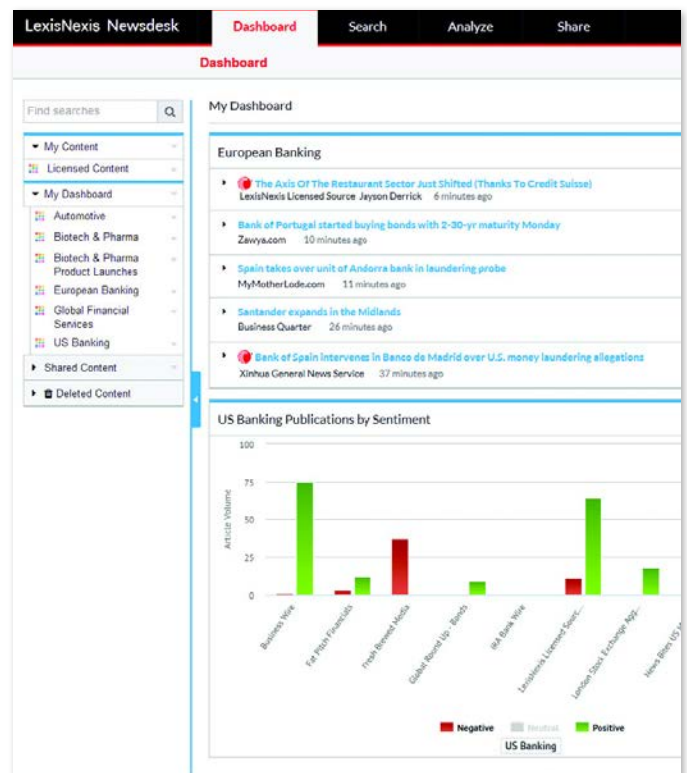
## Search. Analyse. Share.

Empower your practice with LexisNexis Newsdesk

How can you avoid information overload and drill down to relevant, reliable intelligence to make faster, more informed decisions?

Introducing LexisNexis Newsdesk—an all-in-one media monitoring and analytics solution designed to help you discover actionable insights with the most comprehensive, global content collection in the industry.

Offering access to aggregated licensed and open Web content—ranging from legal updates, newspapers, websites and broadcast news sources to blogs and other social media channels—from a single, easy-to-use interface, LexisNexis Newsdesk improves visibility into the critical intelligence you need. The broad range of Web content available allows law firms to monitor what's being said in near real time—ensuring you can respond to trends with greater agility. Plus, LexisNexis Newsdesk enhances your ability to turn complex data sets into easy-to-digest charts and graphs and to distribute meaningful insights firm-wide using alerts and customised newsletters.



User-personalised dashboards offer quick and easy access to news and trends of interest.

## Unmatched Content, Purposeful Curation

There's no shortage of information, but sifting through myriad sources to uncover relevant, reliable intelligence consumes valuable time. LexisNexis Newsdesk is different. Our extensive array of legal, news and business sources is complemented by hands-on content curation, ensuring that you can share actionable insights across the organisation for faster, smarter decision making.

### Who can benefit from LexisNexis Newsdesk?

- Knowledge Management Professionals
- Partners and Associates
- Marketing and PR Departments



With LexisNexis Newsdesk, law firms of all sizes, specialties and geographies can leverage comprehensive media monitoring, aggregation and analytics capabilities—from a single, intuitive interface—to compete with greater confidence and effectiveness.

## Tailor LexisNexis Newsdesk to Meet Your Needs

Every law firm needs meaningful information for data-driven decisions, but those needs vary greatly. LexisNexis Newsdesk can be customised to suit your information monitoring, aggregation and sharing requirements. Our intuitive dashboards allow users to:

- **Create personalised searches and alerts** to track topics of interest in near real-time.
- **Monitor emerging issues and trends** across licensed print and online content, web news, radio and television broadcasts and social media in 75 languages from more than 100 countries.
- **Analyse search results** to identify trends and insights using improved analytics for sentiment analysis, share of voice, geo-coverage mapping, custom analysis and more.
- **Share copyright-compliant news and information** with colleagues and clients using customisable distribution tools like branded newsletters and RSS feeds.
- **Integrate content**, including live charts and visualisations, with company portals, intranets and CRM systems to support collaboration and provide actionable insights where and when they are needed.

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## Find out more

For more information on how LexisNexis Newsdesk can benefit your organisation, contact your Relationship Manager or Customer Support on **1800 772 772** or **customersupport@lexisnexis.com.au**.