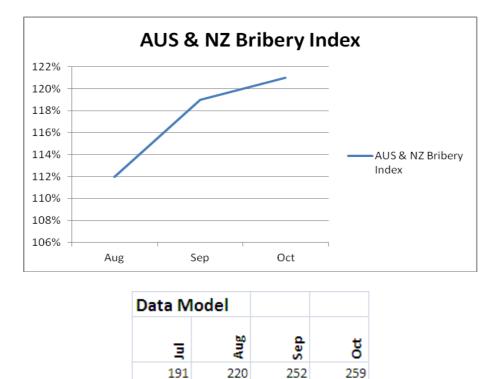
## LexisNexis<sup>®</sup> Bribery Awareness Index<sup>™</sup>

## Insights: October 2012 Australia & New Zealand Index

The newly launched LexisNexis<sup>®</sup> Bribery Awareness Index<sup>™\*</sup> tracks the volume of news articles related to bribery within and across national borders. This information provides a valuable model to highlight emerging trends and patterns of awareness.

The Bribery Awareness Index<sup>™</sup> for Australia & New Zealand in October 2012 stood at 121% and reflected 259 bribery-related articles published by the Australian and New Zealand media. The Index showed an increase in articles reporting bribery due to extensive coverage of the *Securency* bribery scandal, reports into New Zealand companies lacking fraud awareness and systems and growing public perception that corruption is on the rise.



\*The LexisNexis Bribery Awareness Index<sup>™</sup> uses the respected Nexis<sup>®</sup> service to track and analyse the volume of news articles related to bribery, providing a valuable tool for monitoring coverage of bribery.

49

105% 112% 119% 121%

81

88

20

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