

Over 17,000 customers in Australia rely on LexisNexis for world-class content and leading edge technology

LexisNexis Media Kit 2012

LexisNexis provides world-class content and leading-edge technology to those who advance commerce, society and justice. Every day, more than five million legal, risk management, corporate, government, law enforcement, tax, accounting and academic professionals in over 100 countries on six continents rely on us to inform their decisions.

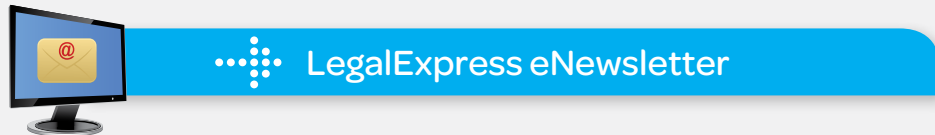
Advertising Opportunities

- LegalExpress Online
- LegalExpress eNewsletter
- Lexis Web Online
- Newsletters and Bulletins

Reach legal industry leaders and decision makers

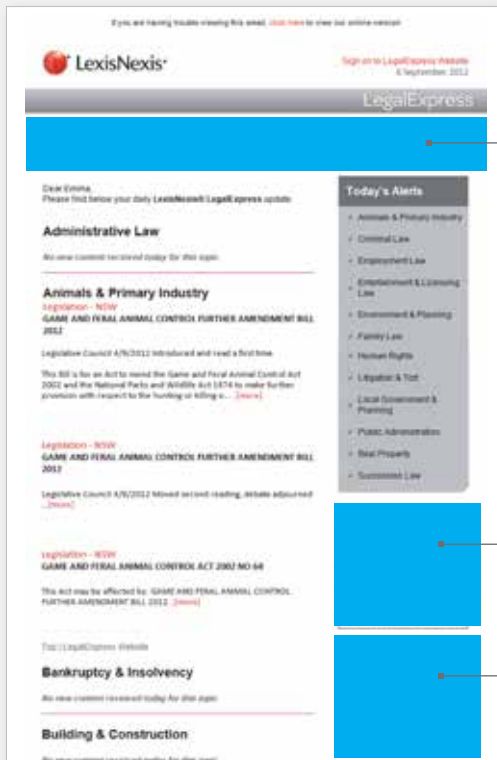


LegalExpress offers premium updates on the latest cases, legislation and journal articles in 32 topic areas including building & construction, bankruptcy & insolvency, family law and employment law.



- Daily email alert sent to 1,500 subscribers
- Subscribers include legal professionals from firms of all sizes, and academics

Advertising Opportunity



Banner Ad
960 x 146 pixels

Pod Ad
184 x 155 pixels

eNewsletter	Banner Ad	Pod Ad
1 week	\$540	\$260
3 weeks	\$518	\$250
6 weeks	\$497	\$240
12 weeks	\$477	\$229

Note – Prices quoted are per week.



- 4,600 unique page views per month
- 5,033 page views per month
- 4,322 unique visits per month
- 2,000 registered users
- Visitors include legal professionals from firms of all sizes, and academic

Advertising Opportunity



Banner Ad
960 x 146 pixels

Pod Ad
350 x 250 pixels

Online	Banner Ad	Pod Ad
1 week	\$1,000	\$500
3 weeks	\$950	\$475
6 weeks	\$903	\$450
12 weeks	\$858	\$430

Note – Prices quoted are per week.

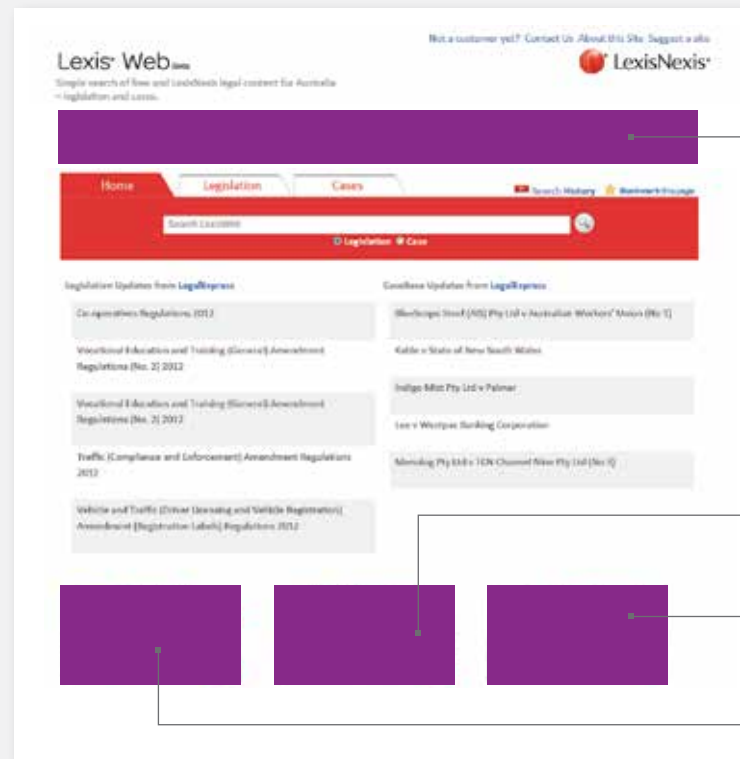


Lexis Web enables a simple search of free and LexisNexis legal content, including legislation and cases.



- 4,400 unique page views per month
- 5,549 page views per month
- 4,552 unique visits per month
- The site is visited by lawyers from small, medium and large firms, as well as academics
- Place your advert on the home page, legislation tab or cases tab

Advertising Opportunity



Banner Ad

960 x 60 pixels

Pod Ad

270 x 150 pixels

Pod Ad

270 x 150 pixels

Pod Ad

270 x 150 pixels

Lexis Web	Banner Ad	Pod Ad
1 week	1,000	\$500
3 weeks	\$950	\$475
6 weeks	\$903	\$450
12 weeks	\$858	\$430

Note - Prices quoted are per week.



Newsletters & Bulletins

LexisNexis offers a wide range of newsletters and bulletins across many practice areas.

- 22 newsletters in total
- 10 to 11 issues of each newsletter are distributed annually
- Written and compiled by industry experts
- Reach 400 large law firm's thousands of partners, lawyers and support staff, and university academics and law students by advertising in the titles listed in group 1
- Reach 500 companies (corporate risk, compliance and legal professionals), large law firms and university academics and law students by advertising in the titles listed in group 2

Group 1	Group 2
Australian Banking and Finance Law Bulletin	Australian Civil Liability
Australian Civil Liability	Australian Health Law Bulletin
Australian Construction Law Bulletin	Australian Intellectual Property Law Bulletin
Australian Environment Review	Australian Superannuation Law Bulletin
Australian Employment Law Bulletin	Financial Services Newsletter
Australian Insurance Law Bulletin	In-house Counsel
Australian Product Liability Law Reporter	Insolvency Law Bulletin
Australian Property Law Bulletin	Privacy Law Bulletin
Competition and Consumer Law News	Retirement and Estate Planning Bulletin
Internet Law Bulletin	Risk Management Today
Local Government Reporter	

Please Note – Your advert will appear in all titles listed in the group of your choice. The option to advertise in a single title is not currently available.

Advertising Opportunity



Half Back Page Ad
160 x 130 mm (width x height)
No bleed required

Newsletters & Bulletins	Full Page	Half – Back Page
1 month	\$820	\$410
2 months	\$788	\$394
3 months	\$757	\$379
4 months	\$727	\$364

Note – The prices above are for 1 issue per publication in the group selected. Prices quoted are per month.



Specifications for LegalExpress eNewsletter

- All creative MUST be supplied with a click through URL
- Files can be supplied as .GIF or .JPG only
- File Size – 39k max
- Animation is permitted
- Looping Restrictions – One loop only
- Animation length – 15 seconds maximum

Specifications for advertising on websites

- All creative MUST be supplied with a click through URL
- File Size – 39k max
- Accepted files: GIF, JPG, SWF or 3rd party creative tags (we do not accept SWF from SWISH)
- Animation is permitted – see looping restrictions below
- No more than 4 frames recommended for animations. No looping restrictions. Animation length 15 seconds maximum.

Flash creative

For flash creative, you must follow and supply the following 3 components:

- 1) WWF file – must contain the exact Action code below*:
`on (release) {getURL (_level0.clickTag, "_blank");}`
 - 2) An alternate GIF file
 - 3) The click-through URL
- The Action code can only be modified by the designer/creator of the .SWF file. The specifications above do not apply to .SWF that is served via redirect creative tags.
 - Please do not embed your landing page within the action script code, but provide this separately

Specifications for newsletters and bulletins**We accept**

- PDFs generated by Adobe Acrobat Distiller and not produced directly by an application or PDF writer (print to a Postscript file, then produce your PDF using Acrobat Distiller)
- PDFs must be press optimised
- Creative must be supplied without bleed

Fonts

- All fonts must be embedded
- Type size must not be below 8 points, or 10 points for reversed type
- If supplying fonts please include all printer and screen fonts

Colour

- All material must be supplied in CMYK colour space
- Convert spot/PMS colours to process colours
- Do not embed colour profiles
- Do not use colour patterns
- Black type should be process black only
- Conversion of spot/PMS may alter colours

Delivery of material

- Email to advertisingproduction@lexisnexis.com.au
- Maximum file size 5MB
- On CD or DVD. Address to LexisNexis Advertising Manager, Tower 2, 475-495 Victoria Avenue, Chatswood, NSW, 2067
- Material must be delivered on time to ensure quality checking procedures can be followed



Advertising Sales Enquiries

P: 1800 772 772

E: customer.relations@lexisnexis.com.au

Advertising Production Enquiries

P: 1800 772 772

E: advertisingproduction@lexisnexis.com.au



Please complete and return to advertisingproduction@lexisnexis.com.au or by fax to 02 9422 2405

1 Advertiser/Company Name _____

Full Name _____

Position _____

Address _____

Phone _____

Email _____

Date of booking _____

Account – LexisNexis Account Number _____

Cheque (mail to: LexisNexis Customer Relations, Locked Bag 2222, Chatswood Delivery Centre, Chatswood, NSW, 2067)

Credit Card

Name on card _____

Credit card number _____

Expiry date _____

Signature of cardholder _____

Total cost (incl. GST) _____

2 Acknowledgement

Please place my booking for advertising as outlined. I have read and agree to the terms and conditions overleaf.

Name _____

Signature _____

Date _____

3 LexisNexis Property LegalExpress

LegalExpress eNewsletter	1 week	3 weeks	6 weeks	12 weeks
Banner Ad	<input type="checkbox"/> \$540	<input type="checkbox"/> \$518	<input type="checkbox"/> \$497	<input type="checkbox"/> \$477
ISBN	0000688606	0000688711	0000688827	0000688932
Pod Ad	<input type="checkbox"/> \$260	<input type="checkbox"/> \$250	<input type="checkbox"/> \$240	<input type="checkbox"/> \$229
ISBN	0000689041	0000689157	0000689262	0000689378

Date advertising to commence: _____

Legal Express Online	1 week	3 weeks	6 weeks	12 weeks
Banner Ad	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$950	<input type="checkbox"/> \$903	<input type="checkbox"/> \$858
ISBN	0000689483	0000689599	000068970X	0000689815
Pod Ad	<input type="checkbox"/> \$500	<input type="checkbox"/> \$475	<input type="checkbox"/> \$450	<input type="checkbox"/> \$430
ISBN	0000689920	0000690031	0000687189	0000687294

Date advertising to commence: _____

Lexis Web

Banner Ad	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$950	<input type="checkbox"/> \$903	<input type="checkbox"/> \$858
ISBN	000068872X	0000688835	0000688940	000068905X
Pod Ad	<input type="checkbox"/> \$500	<input type="checkbox"/> \$475	<input type="checkbox"/> \$450	<input type="checkbox"/> \$430
ISBN	0000689165	0000689270	0000689386	0000689491

Date advertising to commence: _____

Newsletters and Bulletins

Newsletters and Bulletins	1 month	2 months	3 months	4 months
Half – Back Page	<input type="checkbox"/> \$410	<input type="checkbox"/> \$394	<input type="checkbox"/> \$379	<input type="checkbox"/> \$364
ISBN	0000687847	0000687952	0000688061	0000688177

Month selected (excluding December): _____

Group Selected: Group 1 Group 2

All prices include GST and are quoted per week (or per month if referring to the newsletters).



THIS AGREEMENT is made between Reed International Books Australia Pty Limited trading as LexisNexis ABN 70 001 002 357 of Tower 2, 475-495 Victoria Avenue, Chatswood, NSW 2067 (LexisNexis) and the supplier of advertising according to the order form (Supplier).

Background

- (B) LexisNexis is a leading provider of local and international news, business, tax and legal information, using leading-edge technology, tools and digital solutions.
- (B) The Supplier wishes to place advertising with LexisNexis and LexisNexis agrees to the placement of such advertising in accordance with the terms and conditions of this Agreement.

1 Form of agreement

This Agreement consists of the order form attached (Order Form), these Standard Terms and Conditions (the Terms) and the Schedule.

Definitions

In this Agreement the following terms shall have the following meanings.

Advertising means the Supplier's advertising to be displayed on the LexisNexis Property or otherwise arising in connection with this Agreement details of which are set out in the Order Form.

Business Day means a day (other than a Saturday or Sunday or public holiday) on which banks are generally open in Sydney, New South Wales for non-automated normal business.

Confidential Information means any and all confidential information, (whether in oral, written or electronic form) including technical or other information imparted in confidence or disclosed by one party to the other or otherwise obtained by one party relating to the other's business, finance or technology, know-how, intellectual property, assets, strategy, products and suppliers.

Fee means the fees set out in the Order Form.

Force Majeure means an event or sequence of events beyond a party's reasonable control (which could not reasonably have been anticipated and avoided by a party) preventing or delaying it from performing its obligations hereunder. Force Majeure does not include, without limitation, inability to pay or other circumstances which may make the terms of this Agreement unattractive to a party.

Intellectual Property Rights means copyright, rights in inventions, patents, know-how, trade secrets, trade marks and trade names, service marks, design rights, rights in get-up, database rights and rights in data, domain names and all similar rights and, in each case:

- (i) whether registered or not;
- (ii) including any applications to protect or register such rights;
- (iii) including all renewals and extensions of such rights or applications;
- (iv) whether vested, contingent or future; and
- (v) wherever existing.

LexisNexis Property means the platform, publication or service within which the Advertising will be published as set out in the Order Form.

2 Duration

This Agreement shall continue from the duration set out in the Order Form.

3 Advertising

- 3.1 Supplier shall provide Advertising to LexisNexis for the LexisNexis Property as set out below.
- 3.2 Supplier shall provide a copy of the Advertising to LexisNexis in an appropriate form to be uploaded on the LexisNexis Property.
- 3.3 All Advertising must comply with the LexisNexis Property requirements and technical specifications as notified by LexisNexis to Supplier from time to time.

3.4 LexisNexis has right to refuse Advertising that it reasonably determines is illegal, offensive or inappropriate.

3.5 By providing the Advertising to LexisNexis, the Supplier warrants that the form of Advertising is in accordance with this Agreement and no further approvals from the Supplier are required.

3.6 Subject to payment by Supplier of applicable Fees in accordance with this Agreement and this clause 3, LexisNexis agrees to upload the Advertising to the LexisNexis Property for the duration of this Agreement.

3.7 Supplier's right to display the Advertising on the LexisNexis Property is non-exclusive and LexisNexis will be entitled to display third party advertising and promotional material on the LexisNexis Property, which may relate to direct competitors of Supplier.

4 Time for performance

Except as otherwise expressly stated, time shall not be of essence in respect of the parties' obligations under this Agreement except the payment of Fees.

5 Fees and expenses

Supplier shall pay LexisNexis the Fees in respect of the Advertising provided under this Agreement within 30 days of LexisNexis's invoice properly due.

6 Taxes and duties

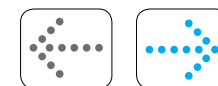
Unless otherwise stated, all amounts due under this Agreement are inclusive of GST, sales or other tax applicable.

7 Interest

- 7.1 Where sums due hereunder are not paid in full by the due date, Supplier may, without limiting its other rights, charge interest on amounts outstanding at the rate of 4% above LexisNexis' bank base rate from time to time.
- 7.2 Interest will apply from the due date for payment until actual payment in full, whether before or after judgment.

8 Warranties

- 8.1 Supplier warrants and represents to LexisNexis that any Advertising:
 - 8.1.1 conforms with all statutory requirements and applicable regulations relating to the Advertising;
 - 8.1.2 in such a way as not to cause any fault or malfunction in any related software, products or system of LexisNexis;
 - 8.1.3 is an original work of the Supplier and will not infringe a third party's Intellectual Property Rights including moral rights;
 - 8.1.4 is not defamatory; and
 - 8.1.5 in such a way as not to cause any interruption to the business processes of LexisNexis (other than any agreed and unavoidable interruption which is required in order to perform the Advertising in a proper and efficient manner).
- 8.2 The warranties and representations specified in the above clause are subject to Supplier giving notice to LexisNexis as soon as it is reasonably able upon becoming aware of the breach of warranty or representation. When notifying LexisNexis of a breach Supplier shall use its reasonable endeavours to provide LexisNexis with such documented information, details and assistance as LexisNexis may reasonably request.
- 8.3 All other warranties and representations, whether statutory or implied, are hereby expressly excluded to the fullest extent permitted by law.



9 Intellectual Property Rights indemnity

Each party (the 'Indemnifying Party') shall indemnify and keep indemnified and hold harmless the other (the 'Indemnified Party') from and against any losses, damages, liability, costs (including legal fees) and expenses incurred by the Indemnified Party as a result of or in connection with any action, demand or claim that use or operation of any Advertising provided by the Indemnifying Party infringes the Intellectual Property Rights of any third party.

10 Limits on liability

- 10.1 In no event shall the aggregate liability of any party to the other (whether it contract, tort (including negligence) or otherwise) and in respect of all claims, losses and damages arising under or in connection with this Agreement exceed twice the Fees paid in a 12 month period.
- 10.2 The above limits on liability shall not apply in respect of any indemnities provided by either party under this Agreement.
- 10.3 Each party's liability to the other in contract, tort (including negligence), misrepresentation (whether innocent or negligent), breach of statutory duty or otherwise arising out of or in connection with this Agreement shall not extend to any loss of profits, loss of business opportunity, loss of goodwill, loss of data, loss of anticipated savings, or any special, indirect or consequential loss or damage whatsoever.
- 10.4 The parties agree that the limitations on liability in this Agreement are reasonable given their respective commercial positions and ability to purchase relevant insurance in respect of risks under this Agreement.
- 10.5 Notwithstanding the above or other limitations and exclusions of liability set out in this Agreement, neither party excludes or limits any liability for:

- 10.5.1 personal injury (including sickness and death) to the extent that such injury results from the negligence or wilful default of a party or its employees; or
- 10.5.2 fraud or fraudulent misrepresentation; or
- 10.5.3 any other liability to the extent the same cannot be excluded or limited by law.

11 Force Majeure

A party will not be liable if delayed in or prevented from performing its obligations hereunder due to Force Majeure.

12 Termination

- 12.1 Either party may without prejudice to its other rights and remedies by notice in writing to the other party immediately terminate this Agreement if the other:
- 12.1.1 is in material or persistent breach of any of its obligations under this Agreement and if that breach is capable of remedy and the other has failed to remedy that breach within 30 days after receiving written notice requiring it to remedy that breach; or
- 12.1.2 is unable to pay its debts or becomes insolvent or an order is made or a resolution passed for the administration, winding-up or dissolution of the other (otherwise than for the purposes of a solvent amalgamation or reconstruction) or an administrative or other receiver, manager, liquidator, administrator, trustee or similar officer is appointed over all or any substantial part of the assets of the other or the other enters into or proposes any composition or arrangement with its creditors generally or any analogous event occurs in any applicable jurisdiction.

12.2 In the event of termination of this Agreement for any reason, each party shall:

- 12.2.1 within 7 days of such termination return (or, at the other party's option, destroy) all Confidential Information in its possession or under its control and all copies of such information; and
- 12.2.2 perform their respective obligations with respect to exit management as set out in this Agreement.

12.3 Termination of this Agreement for whatever reason shall not operate to affect any provisions that expressly or by implication survive termination.

13 Survival

Provisions which by their terms or intent are to survive termination of this Agreement will do so.

14 Relationship

The parties are independent businesses and not partners, principal and agent, or employer and employee, or in any other relationship of trust to each other.

15 Entire agreement

This Agreement contains the whole agreement between the parties relating to its subject matter and supersedes any prior agreements, representations or understandings between them unless expressly incorporated by reference in this Agreement.

16 Assignment and subcontracting

The Supplier may not assign, subcontract or encumber any right or obligation under this Agreement, in whole or in part, without LexisNexis' prior written consent.

17 Succession

This Agreement shall be binding upon, and ensure to the benefit of, each of the parties, their respective personal representatives and their respective successors in title.

18 Variation

No amendment or variation of this Agreement will be valid unless agreed in writing by an authorised signatory of each party.

19 Waiver

Unless otherwise expressly agreed, no delay, act or omission by either party in exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.

20 Governing law and jurisdiction

This Agreement and any dispute or claim arising out of or in connection with it or its subject matter is governed by and shall be construed in accordance with the laws of New South Wales. The parties irrevocably submit to the exclusive jurisdiction of the courts of New South Wales to settle any disputes and claims which may arise out of, or in connection with, this Agreement.

