



Share Knowledge ...
build relationships

LexisNexis e-Newsletters

Keep your company and clients up-to-date!

Every business benefits from being up-to-date with quality, relevant and current information. A company newsletter is an easy way to keep clients and employees informed of the latest news within their business and industry.

Many companies hesitate to develop newsletters because they're concerned about the amount of work and time involved in researching, preparing and publishing each edition.

With LexisNexis e-Newsletters you can generate and deliver news concerning your business and industry whenever you choose, making it a simple and highly efficient way to keep clients and employees informed of the latest news and up-to-date analysis.

As part of the News and Business suite, LexisNexis e-Newsletters provide a professional communication solution that allows your organisation to share knowledge and develop relationships.



Why our customers choose LexisNexis e-Newsletters

- **Focus:** Automatic generation and distribution of your LexisNexis e-Newsletter enables you to focus on other important tasks.
- **Save time:** Your employees and clients will save time scanning through a LexisNexis e-Newsletter as it takes less time than reading a newspaper, journal or industry magazine.
- **Build confidence:** Build both employee and client confidence by positioning your business as a reliable source of information, which people will come to depend on.
- **Up-to-date:** Always being up-to-date with the latest information gives you an advantage over competitors and ensures you are on top of breaking news significant to your company or clients.
- **Automated:** Direct delivery to employee or client email address, or have the information automatically posted to your Company's intranet or internet.
- **Manage frequency:** Easy management of the delivery of the e-Newsletter – choose daily, weekly or monthly email delivery.
- **Personalise:** Send e-Newsletters under your company brand to increase brand awareness and associate your brand with up-to-date, relevant news. LexisNexis e-Newsletters can be personalised to incorporate your logo, style and colour scheme.
- **Relevant:** Decide the kind of information you want. Tailor your e-Newsletter to receive abstract news articles to suit your interests. Choose the news to suit your company or clients needs on specific topics, categories and business or industry areas.
- **Thorough:** Provide a broad and thorough view of the most up-to-date news on your area of interest from your choice of over 70 publications.
- **Utilises LexisNexis ABIX Abstracts:** Select the latest News from key publications including daily newspapers, weekly news magazines and monthly trade publications
- **Subjects include:** Accounting, Advertising/Marketing, Banking, Environment and Science, Financial Services, Human Resources, Law/Legal Services, Mining/Resources/Energy, Property/Real Estate, Retail, Taxation.

For further information on the power of LexisNexis e-Newsletters visit www.lexisnexis.com.au/lexisnexis.

Contact Us

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